



Department of
Agriculture Development
& Farmers' Welfare



Kerala
Agricultural
University



P O O P P  L I

International Fruit & Flori Fest
RARS, Ambalavayal, Wayanad

2018
JANUARY 1-18

INTERNATIONAL FRUIT
& FLORI FEST

JANUARY 1 - 18

TECHNOLOGY WEEK,
KVK WAYANAD

JANUARY 5 - 9

INTERNATIONAL SYMPOSIUM ON ORCHIDS,
STRAWBERRY, MINOR FRUITS AND FLOWERS

JANUARY 12 - 16



The department of Agriculture Development and Farmers' Welfare - Government of Kerala and the Kerala Agricultural University are jointly organizing the "International Fruit & Flori Fest; Pooppoli 2018" at the Regional Agricultural Research Station (RARS), Ambalavayal in Wayanad from 1st to 18th January 2018. Many national and international organizations working for the promotion of flowers and fruits are joining hands as partners. It is an 18 days event covering all relevant topics for the promotion of international R & D partnerships in fruit and flori-based agriculture and agro-industries including agri-tourism.

The demand of cut flowers and live plants is increasing day by day with the enhanced standard of living, aesthetic sense and awareness among the people. Also neglected and underutilized fruits have a key role in ensuring food security. The event will highlight the enormous scope and potential of this untapped sector. Worldwide dignitaries from nations known for floriculture and fruit crops are expected to join us to share their experiences. Kerala, the God's own country, is known globally for its nature embraced tourism and Wayanad being one of its premium biodiversity hotspots, offers immense scope to promote the theme. The platform will surely benefit every scientist/student/stakeholder associated with this industry by facilitating knowledge and experience sharing.

Along with the Fruit and Flori Fest, "Technology Week" of Krishi Vigyan Kendra - Wayanad, will be held during January 5th - 9th, 2018. It is also proposed to organize a **5 DAYS International Symposium on "orchid, strawberry, minor fruits and flowers"** from January 12th to 16th, 2018. Original research reports including full papers and reviews are invited for presentation and publication. Based on the merit of the papers, they will be selected for oral/poster presentations. This will be published in international peer reviewed journals.



**INTERNATIONAL SYMPOSIUM ON
ORCHIDS, STRAWBERRY, MINOR FRUITS AND FLOWERS**

**from JAN 12th 2017
till JAN 16th 2017**

WORKSHOP CONTENTS

DAY 1 : FLORICULTURE AND ECOLOGICAL RESTORATION

- Potential, Priorities and emerging trends in floriculture
- Floriculture in eco-restoration
- Floriculture - carbon sequestration and sustainability
- Conserving biodiversity through ecological restoration: Contribution of botanical gardens.

DAY 2 : ORCHIDS AND ECONOMIC SECURITY

- Technologies for commercial orchid's production
- Orchids in international cut flower trade
- Techniques for crop improvement

DAY 3 : STRAWBERRY

- Moving strawberry science to new frontiers
- Emerging technologies for fruit production and processing sectors

DAY 4 : MINOR FRUITS AND NUTRITIONAL SECURITY

- Minor fruits : role in nutritional security
- Technologies for boosting production
- Minor fruits : diversity and utility

DAY 5 : FIELD TOUR

REGISTRATION

Limited to 120 participants
(based on first come first serve)

CATEGORY	REGISTRATION FEES (Excluding Accommodation)
INDIAN SCIENTISTS, DELEGATES AND ENTREPRENEURS	RS. 4000/head
INDIAN FARMERS AND STUDENTS	RS. 2000/head
INTERNATIONAL SCIENTISTS, DELEGATES AND OTHER PARTICIPANTS	RS. 8000/head 124 USD approx.
INTERNATIONAL FARMERS AND STUDENTS	RS. 4000/head 62 USD approx.

IMPORTANT DATES

DEADLINE OF ABSTRACT SUBMISSION	16/12/2017
NOTIFICATION OF ACCEPTANCE OF ORAL/ POSTER PRESENTATION	20/12/2017
DEADLINE OF FULL PAPER SUBMISSION	27/12/2017
DEADLINE OF REGISTRATION	27/12/2107
SYMPOSIUM OPENING	12/01/2018
SYMPOSIUM CLOSING	16/01/2018

For further details on registration & paper submission, please log on to our website

techmeets.kau.in/pooppoli
rarsamb.kau.in



OUR PATRONS

Sri. Justice P. Sathasivam

Hon. Governor of Kerala (Chancellor, Kerala Agricultural University)

Adv. V.S. Sunilkumar

Hon. Minister for Agriculture Development and Farmers' Welfare (Pro- Chancellor, KAU)

Sri. Teeka Ram Meena IAS

Hon. Principal Secretary (Agriculture), Agricultural Production Commissioner, Kerala
(Vice Chancellor (acting), Kerala Agricultural University)

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Hon. MP, Wayanad

Adv. K. Rajan

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Director of Agriculture, Kerala



————— Feel free to contact us, for further information —————

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For further details on registration & paper
submission, please log on to our website

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