

A 10. BEST AICRPS CENTRE AWARD 2017-18 FOR PEPPER RESEARCH STATION, PANNIYUR



A.11. AWARD FOR BEST AICRP IN 2017-18

**ALL INDIA COORDINATED RESEARCH PROJECT ON
MEDICINAL AND AROMATIC PLANT & BETELVINE**

Best AICRP-MAP&B CENTER AWARD

The Best All India Coordinated Research Project on Medicinal & Aromatic Plants and Betelvine centre award for year 2017-18 is presented to Kerala Agricultural University, Thissur for outstanding contributions in the field of Medicinal & Aromatic Plants and Betelvine Research during 26th Annual Group meeting of AICRP-MAP & B held at AAU, Jorhat held during 28-30th September, 2018.

P. Manivel

(P. Manivel)

Director (Acting) and Project Coordinator

T. Janakiram

(T. Janakiram)

Assistant Director General (Hort. Science), ICAR

भाकृअनुप
ICAR

This Certificate is Presented to



IPR Cell, Kerala Agriculture University

As

**SPECIAL CITATIONS
in the category of
Top Individual / organization for Best facilitation of Registration of GI and
Promotion of registered GI in India**

The IPR Cell of Kerala Agricultural University was established in 2003 with Vice Chancellor as Chairperson and Director of Research as Co-Chairperson with scientists from different faculties as members. The IPR Cell is facilitating GI registration of unique agricultural goods of Kerala, registration of authorised users and marketing of registered goods. The Cell also organises programmes to create awareness about GI registration and its benefits in enhancing the market potential of unique goods. The Cell participates in promotional exhibitions to popularise GI products. Till now, the IPR Cell has facilitated GI registration of 8 agricultural products including Pokkall rice, Kaipad rice, Wayanad Jeerakasala rice, Wayanad Gandhakasala rice, Vazhukulam Pineapple, Central Travancore Jaggery, Chengalikkodan Neudran banana, and Nilambur teak. GI registration of many other products are also progressing. The GI registration has enhanced the market potential of unique products. The Cell has also published many scientific articles, popular articles, books and CDs about GI registration and GI goods. The IPR Cell has facilitated 18 farmers/farming communities to receive the National Plant Genome Saviour Awards for the conservation of unique crop genetic resources. For this remarkable achievement, the IPR Cell received National Award in 2016 from PPV&FR Authority, New Delhi.

On 26th April 2018

On the occasion of National Intellectual Property Awards 2018 at New Delhi

The Department of Industrial Policy and Promotion and Intellectual Property Office, Government of India in association with the Confederation of Indian Industry, felicitate industry, institutions and individuals who have excelled in Intellectual Property Protection in India.

This national level reward & recognition system is aimed to boost the sustainable model for the growth of IP filings and grant of IP rights and commercialisation of IPRs.

These honours seek to recognize and reward individuals and organizations across India for their contribution in harnessing the country's intellectual capital and creating an eco-system that boosts creativity and innovation.



Confederation of Indian Industry



Department of Industrial Policy & Promotion
Intellectual Property Office
Government of India

