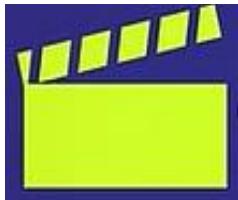




Kerala Agricultural University



KAU Reel Making Contest

Create. Express. Impress!

Step into the spotlight – Join the challenge and let your reel do the talking!

The contest

The Reel Making Contest is an initiative aiming at encouraging creative minds to capture the essence of the theme of the upcoming South Indian Regional Agricultural Fair, 2025-26 with originality, creativity, and impact-because every reel has the power to inspire.

Theme: Agri-Next: Smart, Resilient & Sustainable Farming

Who Can Participate?

Open to passionate and creative individuals residing in Kerala

Video Submission Guidelines



Reel Duration

50 seconds (min) to 120 seconds (max)



Reel size

up to 100 MB



Format

Portrait/Landscape



File Format

MP4 preferred



Language

Malayalam with English subtitles or English with Malayalam subtitles

Prizes & Recognition

- **Attractive cash prize for the Winner: Rs 10,000/-**
- **Appreciation Certificates for all shortlisted valid entries**

Submit entries to: contest.kau@gmail.com

Contest deadline: 9th February, 2026; 11:50 PM

For detailed information, visit: www.kau.in