



KERALA AGRICULTURAL UNIVERSITY

PROSPECTUS FOR ADMISSION TO

POST GRADUATE

DIPLOMA IN

IN AGRICULTURAL

EXTENSION MANAGEMENT

2024-25

1. INTRODUCTION

The PG Diploma programme in Agricultural Extension Management aims to develop professionals who can manage and improve agricultural extension systems effectively. It provides students with a comprehensive understanding of the principles, tools, and techniques of agricultural extension management. Students will learn about the design and implementation of extension programs, the use of modern communication technologies in extension, monitoring and evaluation of extension activities, and the management of human and financial resources. The students on completion of the course can play a crucial role in addressing the serious concerns in Indian agriculture such as major percentage of small holding farmers, huge yield gaps, disparity in use of inputs and deterioration of natural resources. In the present agricultural context of India public extension system is indispensable and needs strengthening. Besides this, there are a large number of private extension players like agribusiness companies, farmers' organizations, agripreneurs, input dealers, NGOs, and cooperatives which are in large number and are complementing, supplementing, and also working in partnership with public extension system at the grassroots level. There is a need to encourage and empower them through capacity building for improving their effectiveness in extension delivery system.

2. COURSE OBJECTIVE

- To equip professionals with the knowledge, skills, and competencies required to manage and improve agricultural extension systems effectively.
- To provide farmers with the necessary information, technologies, and services to improve their productivity and income.
- To impart technical knowledge but also managerial skills to design, implement, and evaluate extension programs.

The details of course are given below:

a.	Name of Course	PG Diploma programme (Agricultural Extension Management)
b.	Name of Institution	College of Agriculture, Vellayani, Thiruvananthapuram
c.	Number of seats	30
d.	Duration of Course	One year
e.	Eligibility	The candidate must possess Bachelor's degree in Agriculture or Allied subjects (OR) Executives holding Bachelor's degree working in Agriculture or Allied sectors. The extension functionaries of Agriculture and allied sectors of the Central/State/UT governments, SAUs, KVKs, Bank, Block & Assistant Technology Managers (BTMs & ATMs) of ATMA, Graduates working in Agri-business companies, NGOs, Cooperatives, Farmers' Producer Organizations / Company, Agri-entrepreneurs and Input dealers are also eligible
f.	Fee Structure	
	Admission fee (One-time payment)	Rs.5000/-
	College caution deposit (Refundable-One-time payment)	Rs.3000/-
	Semester Tuition Fee	Rs.7,500/-
g.	Medium of Instruction	English

h.	Accommodation	Candidates have to make their own arrangements for boarding and lodging
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** The fee will be subject to revision from time to time at the discretion of the University.*

3. SELECTION

The selection of candidates will be based on the academic merit.

4. SYSTEM OF TEACHING AND EVALUATION:

Credit-based semester system with the existing pattern of the Kerala Agricultural University

FOR MORE DETAILS ABOUT THE COURSE, CONTACT:

PROFESSOR HEAD

Dept. of Agricultural Extension Education, College of Agriculture, Vellayani

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Mobile: 9447051292

For admission related queries, contact +91 487-243 8143/8139 (10 AM to 5 PM on working days) or email to admissions@kau.in

DIRECTOR OF EDUCATION
